



FCDE takes an equity stake in toy maker and Art & Craft leisure specialist Canal Toys

// FCDE is taking an equity stake in the Canal Toys group in a transaction worth €8 million of which €5 million financed by FCDE and €3 million by banking partners.

// The purpose of this investment is to finance the group's development in Europe and the United States.

Paris, July 25th 2017

The Canal Toys Group today announced that FCDE (Fonds de Consolidation et de Développement des Entreprises) was taking an equity stake alongside the founding manager and the management team.

Canal Toys is a manufacturer and distributor of toys and a leading player in the Art & Craft segment (creative leisure pursuits, drawing, colouring and modelling clay). Based in Paris, the company's revenues for 2016 totalled €15 million. It employs about 45 people. With distributors in numerous European countries, the group also has subsidiaries in the United States and in Asia.

Established in 1996 by Patrick Krief, Canal Toys grew fast, becoming a key player in its market. From 2008 on the group refocused on its core business, Art & Craft, *a segment of the toy market in continuous growth, driven notably by many parents' wish to stimulate their children's creativity.*

The group now has solid fundamentals on which to base its future growth: a recognised management team capable of developing innovative products, a portfolio of licences and high quality own trademarks as well as an international presence.

Patrick Krief, Chairman and CEO of the Canal Toys group: "I'm proud to welcome FCDE as a shareholder in Canal Toys. FCDE is a benchmark institutional shareholder and a committed partner to support the group in its growth and transformation. The group is now ready for a new stage in its development."

Benoît Sellam, Chairman and Managing Partner of CDG, FCDE's management company: "We are delighted to accompany the Canal Toys Group, an agile and innovative pure player in Art & Craft, at a key stage of its development. We bring to the group the human and financial resources with which to structure its development in Europe and the United States."



Persons involved in the transaction:

- Canal Toys: Patrick Krief, Catherine Staellens, Aurélie Ajzenberg
- FCDE: Benoît Sellam, Réjean Guern, Jules Bosser
- Legal counsel to FCDE: LL Berg (Olivier Abergel, Julien Carrascosa, Nathalie Jacquart, Gaëlle Quillivic, Yohan Jabbour-Gédéon)
- Financial due diligence: Grant Thornton (Frédéric Zeitoun, Hadrien Allix)
- Strategic due diligence: Katalyse (Jérôme Taieb, Stéphane Morel)
- Legal, social, tax and intellectual property due diligence: Intervista (Stéphane Sylvestre, Laurence Bois, Pierre Levy, Cédric Guyader)
- Financial advisors to Canal Toys: Blue Partners (Nicolas Elbaz)
- Legal counsel to Canal Toys: TDMG (Charles Decap, Aurélie Chavinier)

Contacts

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About FCDE

Through its contribution in human and financial resources, FCDE (Fonds de Consolidation et de Développement des Entreprises) supports the transformation of high-potential businesses. With €400 million assets under management it brings together the main financial institutions operating in France (bpifrance, banks and insurance undertakings). FCDE is managed by Consolidation & Développement Gestion, an independent management company approved by the AMF, the French financial markets authority.

About Canal Toys

Canal Toys is an international group which manufactures and distributes toys, under licence and under its own brands, and a recognised specialist in creative leisure.